



Kate Simpson Joins GEM to Lead Venture Capital Strategy

Simpson will oversee the firm's venture capital investment diligence, manager relationships, and portfolio construction

CHARLOTTE, NC (September 2025) – [GEM](#), a \$12B leading provider of institutional investment solutions for endowments, foundations, sovereigns, families, and other long-term investors, announced today that Kate Simpson has joined the firm as a Managing Director on the firm's Investment team.

In her new role, Simpson will oversee GEM's venture capital platform, including sourcing and evaluating investment opportunities, developing manager relationships, and guiding portfolio construction. Since its inception in 2007, GEM has been a leading institutional investor in venture capital across primary fund commitments, secondary fund purchases, and co-investments. Simpson's appointment underscores the firm's commitment to backing talented investors who have the potential to deliver outsized returns in an ever-evolving VC landscape.¹

"Kate is a seasoned investor with demonstrated expertise across the venture spectrum," said **Jay Ripley**, GEM's Head of Investments. "We are excited to welcome Kate to the team and look forward to her invaluable leadership as we continue to pursue what we believe are the highest-quality venture opportunities on behalf of our clients."

Simpson brings more than 20 years of investment experience to GEM. Most recently, she served as Partner at TrueBridge Capital Partners, where she worked closely with leading venture firms—with a particular focus on seed & micro-venture capital investments—and led TrueBridge's customized solutions business. Her previous experience includes roles as an Advisor at Atlas Diligence, LLC, a Director at Parish Capital Advisors, and an Investment Associate at UNC Management Company.

Simpson added: "I am thrilled to join GEM and help further shape the firm's venture capital strategy. GEM has built a strong reputation as a thoughtful, long-term partner to institutional investors—from long-standing OCIO clients to a growing roster of private fund investors—through its deep commitment to investment diligence, disciplined portfolio construction, and enduring manager relationships. I look forward to contributing to that work while expanding our venture platform for the future."

Beyond her professional responsibilities, Simpson serves as Trustee and Chair of the Finance Committee at St. Andrew's School and previously served on the Board of the John Rex Endowment. She holds a bachelor's degree in history from the University of North Carolina at Chapel Hill.

About GEM

GEM is a leading provider of institutional investment solutions for endowments, foundations, sovereigns, families, and other long-term investors. Since 2007, GEM has specialized in delivering the highest quality service and support to our clients, enabling them to achieve their long-term investment goals. With a global reach, broad investment capabilities, and an experienced team, GEM strategically tailors solutions to meet the unique needs of each investor we serve. For more information, visit www.geminvestments.com.

¹ Returns are not guaranteed.